

**IOWA NORTHLAND REGIONAL
TRANSIT ADVISORY COMMITTEE (TAC)
MEETING NOTICE**

**INRCOG BOARD ROOM
229 EAST PARK AVENUE
WATERLOO, IA**

WEDNESDAY, January 21, 2025, 10:00 AM

AGENDA

A. Introduction

B. Actionable Items

1. Approval of the agenda.
2. Review and consider approval of the minutes for the October 22, 2025, meeting.

C. Discussion Items

1. Via Transportation – Microtransit Solutions Presentation
2. General discussion.

D. Adjournment

www.bhcmpo.org/transit-planning/

Everyone can come to this meeting. If you need special help to join, call INRCOG at (319) 235-0311 at least two days before the meeting.

**IOWA NORTHLAND REGIONAL
TRANSIT ADVISORY COMMITTEE**

Wednesday, October 22, 2025,

MINUTES

Fratzke opened the meeting of the Iowa Northland Regional Transit Advisory Committee (TAC) at 10:01 a.m. Following that, attendees introduced themselves.

Meeting Attendees:

Name	Title	Representing
Thom Weintraut	Planner III	Cedar Falls
Aaron Reinke	Epidemiologist	Black Hawk County Public Health
Rachel Mayer	Epidemiologist	Black Hawk County Public Health
Alecia Allen	Nutrition Health Educator	Black Hawk County Public Health
David Sturch	General Manager	MET Transit
David Deeds	Airport Board	Waterloo Regional Airport
Norman Coley Jr. *	Dean of Students	Hawkeye Community College
Mindy Benson*	Coordinator	BHC EMA
Nilvia Reyes Rodriguez*	Director of Community Impact	Cedar Valley United Way
Erin Tink	Executive Director	Waterloo Community Foundation
Megan Mckenzie	Executive Director	McElroy Foundation
Nick Fratzke	Transportation Director	INRCOG/RTC
Sanzida Rahmatu Setu	Transportation Planner II	INRCOG
Oghogho Oriakhi	Transportation Planner	INRCOG

**Attended Online*

Actionable items

The first item was approval of the agenda. It was moved by Weintraut, seconded by Norman, to approve the agenda as presented. Motion carried unanimously.

Next on the agenda was the review and approval of the minutes from the September 24, 2025, meeting. McKenzie noted an error in the second-to-last paragraph, recommending that “2024” be replaced with “2025.” It was moved by Tink, seconded by Allen, to approve the minutes as amended. The motion carried unanimously.

Next was the Discussion Items

1. Final Discussion on the FY 2026-2030 Passenger Transportation Plan (PTP)

Fratzke provided an update on the FY 2026–2030 Passenger Transportation Plan submitted to the DOT. He noted that the plan required no corrections from the reviewing team. The plan meets all DOT requirements and is considered complete. Fratzke also mentioned the DOT is developing a “best practices” document for future PTP guidance and may request to use sections of the plan as examples. Fratzke commended Oriakhi for leading the project and the Transit Advisory Committee (TAC) for their efforts and collaborative work. Oriakhi mentioned a significant aspect of the DOT’s commendation worthy of mention was the input from TAC, which was evident in the work sessions and minutes attached to the plan.

2. Establish Subcommittees for Implementation of FY 2026–2030 Passenger Transportation Plan (PTP) Project Initiatives.

Oriakhi explained that the session aimed to review prioritized goals and establish subcommittees to guide implementation efforts. Participants were divided into three groups to discuss project initiatives and potential partners.

Reinke summarized that MET Transit and INRCOG are central to all initiatives, with additional collaboration from organizations like Grow Cedar Valley and the Waterloo Center for the Arts.

Sturch provided updates on the “How to Ride” signage and local resolutions. Deeds noted that the micromobility study supports Waterloo Regional Airport’s efforts to reduce car travel as flight traffic increases through enhanced rideshare and transit options, particularly for inbound travelers.

Fratzke suggested inviting experts and local jurisdictions to facilitate a robust conversation on micromobility and its financial perspective. Additionally, involving workforce development and Hawkeye Community College would bring value.

Tink highlighted key focus areas, including micromobility and additional seasonal routes to points of interest, while emphasizing the importance of improving driver retention by assessing competitive pay strategies in cities of similar size and capacity to ensure fair compensation. Tink also highlighted the need to foster pride among drivers in serving their communities, support Hawkeye Community College’s Regional Transportation Training Center through enhanced testing and training resources, and promote greater job flexibility by offering adaptable driving schedules. Setu highlighted the involvement of UNI and Hawkeye CC to encourage innovation and student ridership.

Finally, Sturch proposed involving the Waterloo Center for the Arts, and Allen agreed, noting that engaging the center would be an effective way to involve youth in community building. He added that displaying their artwork on buses could help young people feel more connected and comfortable using transit while also promoting community awareness.

Fratzke mentioned that we would send the meeting minutes and details of the subcommittee organizations to the group before the next meeting.

General Discussion

There being no further discussion, Fratzke declared the meeting adjourned at 11:07 a.m.

Respectfully submitted,

Oghogho Oriakhi
MPO Staff