

**IOWA NORTHLAND REGIONAL  
TRANSIT ADVISORY COMMITTEE (TAC)  
MEETING NOTICE**

**INRCOG BOARD ROOM  
229 EAST PARK AVENUE  
WATERLOO, IA**

**WEDNESDAY, June 18, 2025, 10:00 AM**

**AGENDA**

**A. Introduction**

**B. Actionable Items**

1. Approval of the agenda.
2. Review and consider approval of the minutes for the May 21, 2025, meeting.

**C. Discussion Items**

1. MET Transit Updates
  - a. “How to Ride” Signage
2. Discuss & review the TAC work session on Draft Section 4 of the FY 2026-2030 Passenger Transportation Plan (PTP).
  - a. [https://docs.google.com/document/d/1xCSsn\\_qO371B0R82-O65c9U15sn\\_0cGw/edit?usp=drive\\_link&ouid=112140656590611205143&rtpof=true&sd=true](https://docs.google.com/document/d/1xCSsn_qO371B0R82-O65c9U15sn_0cGw/edit?usp=drive_link&ouid=112140656590611205143&rtpof=true&sd=true)
3. TAC Priority/Goal Setting: Identify
  - a. Short-term Goals
  - b. Long-term Goals
4. New Hire – Transportation Planner II
5. Update on Commute with Enterprise
6. National Center for Mobility Management (NCMM) Grant.
7. General discussion.

**D. Adjournment**

**[www.bhcmpo.org/transit-planning/](http://www.bhcmpo.org/transit-planning/)**

Everyone can come to this meeting. If you need special help to join, call INRCOG at (319) 235-0311 at least two days before the meeting.

**IOWA NORTHLAND REGIONAL  
TRANSIT ADVISORY COMMITTEE**

**Wednesday, May 21, 2025**

**MINUTES**

Fratzke called the meeting of the Iowa Northland Regional Transit Advisory Committee (TAC) to order at 10:04 AM. Introductions were offered to all in attendance.

Meeting Attendees:

<b>Name</b>	<b>Title</b>	<b>Representing</b>
Lisa Sesterhenn	Public Health Planner	Black Hawk County Public Health
Thomas Weintraut*	Planner III	City of Cedar Falls (Online)
David Sturch*	Manager	MET Transit (Online)
Todd Rickert*	Regional Coordinator of Adult Services	County Social Services (Online)
Shannon Bass*	Director of Programs	Northeast Iowa Food Bank (Online)
Terrence Hollingsworth*	Community Advocate	Project Health (Online)
Cathy Showalter	CEO/Executive Director	Otto Schoitz Foundation
Mindy Benson*	Coordinator	BHC EMA (Online)
George Philips*	Director	Boys and Girls Club Cedar Valley (Online)
Nick Fratzke	Director of Transportation	INRCOG / OnBoard Public Transit
Oghogho Oriakhi	Transportation Planner I	INRCOG

*\*Attended Online*

The first item was approval of the agenda. It was moved by Benson, seconded by Showalter, to approve the agenda as presented. Motion carried unanimously.

Next was to review and consider approval of the minutes for the April 16, 2025, meeting. It was moved by Sesterhenn, seconded by Showalter, to approve the minutes as presented. Motion carried unanimously.

Next was Discussion Items:

1. MET Transit

a. "How to Ride" Signage.

Fratzke recapped the previous meeting's discussions on "How to Ride" signage and conversations with Sturch about communicating these to the MET Board. Sturch noted that the Board has been informed that TAC is working on sign locations, but the final decision lies with the cities since the signs would be placed right-of-way. Sturch suggested using existing structures and high-traffic locations like grocery stores (e.g., Walmart), identifying about 45 potential spots. There would be collaboration with the prison industry to produce the signs. Showalter inquired about the next steps. Sturch stated that the Board makes decisions, and MET Transit would coordinate with city staff for council approval.

b. MET Transit Study

Sturch stated that the Transit Study is in its final stages, with the team fine-tuning the final report. RFP for bus wash improvements is also underway. However, the exact timeline for the study's completion is still uncertain.

## 2. Discuss and review the draft FY 2026-2030 Passenger Transportation Plan (PTP)

Fratzke provided an overview of the previous TAC meeting, which included a brainstorming session where attendees proposed goals, identified lead and participating agencies, and set timelines. Some goals overlapped with those from the previous PTP. Sesterhenn recommended grouping similar goals and subdividing responsibilities among agencies to improve accountability and focus on easily achievable items.

Fratzke suggested briefly reviewing agency-specific goals due to low attendance, with plans to revisit them in more detail at the next meeting. Fratzke also shared a conversation with Benson, who recommended dedicating a TAC meeting to emergency management, possibly as a tabletop exercise. Benson emphasized the importance of preparing for when, not just if, emergencies occur. Fratzke then raised the topic of bus evacuation with Philips, who noted that while school evacuation drills exist, they were unsure how evacuation procedures apply to public transit.

## 3. TAC Priority/Goal Setting

Fratzke asked if the group would like to table the priorities and goal setting, allowing INRCOG time to better organize the goals and for more members to be present. Showalter inquired about a mobility coordinator. Fratzke responded that the role existed about 20 years ago but was not heavily utilized. The item was tabled for the next meeting.

The group identified the following potential priorities:

- a) Short-term Goals
- b) Long-term Goals

## 4. Update on Commute with Enterprise

Fratzke discussed the importance of the RTC Board committing to the Enterprise vanpool program to encourage employer participation, rather than moving away from the initiative. Funding remains a key challenge, and efforts are underway with Grow Cedar Valley to identify interested employees. Enterprise recommended that local contributions be used to incentivize employee participation. The goal is to present this proposal to the next RTC members. Showalter added that the homelessness task force examines gaps in the point-to-point transit system and its impact on homeless community. Vanpool is a viable solution to provide affordable transit for workers.

## 5. National Center for Mobility Management Grant

Fratzke provided an update on the second phase of the grant aimed at engaging youth in mobility initiatives while noting challenges such as staffing limitations and restricted operating hours. Phillips highlighted that one of the main barriers to recruitment from their experience with the Boys and Girls Club is the limited two-hour workday.

## 6. General Discussion

With no further discussion, a motion was made by Showalter, seconded by Benson. Motion carried unanimously. Fratzke declared the meeting adjourned at 11:10 AM.

Respectfully submitted,

Oghogho Oriakhi  
Secretary

# How to Ride with MET Transit



## 1. Wave Hand



**Wave to a MET bus at any street corner on a route—no bus stop needed!**



## 2. Get On

**Adult: \$1.50**

**Seniors/Disabled/Students: \$0.75**

**Kids under 6 free!**



## 3. Request Stop

**Pull the STOP cord one block before your stop. Cross the street safely!**

Routes are  
available on  
Google Maps!



### Bus Hours

**Mon-Fri: 5:45 AM to 6:15 PM**

**Saturday: 7:15 AM to 6:15 PM**

**Hours vary by route**

Live Bus  
Tracker



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